

IPRC

Recruiter University

Specific recruiting training, presentations and tailor made workshops at your own location.

'Our aim is to improve the effectiveness, development, motivation and leadership of staffing professionals'

Recruiter University Programme

A selection of our trainings, workshops and presentations:

- Recruitment via LinkedIn workshop
- e-HRM Recruitment systems & tools
- International recruitment training
- Graduate recruitment
- Talent acquisition and sourcing
- Strategic Recruitment and staffing
- Improve your referral hiring
- Online recruitment

Recruitment via LinkedIn workshop

The workshop from the author of the book
["Recruitment via LinkedIn"](#)



Topics include:

- the latest developments in online social networks,
- how to become better visible within LinkedIn,
- develop a powerful recruiting network,
- generate interesting leads,
- the best tips to search talent (and avoid high costs) and
- how to turn potential candidates into new hires.

e-HRM Recruitment systems & tools

While some organizations find their Hiring Management / **Applicant Tracking System** implementation is effective, others are not getting the results they need.

How can you **identify and deploy** a tool that best fits your specific recruiting needs, encourages the efficient use of your staff resources, and helps you hire the best candidates?

This training will provide your team with an insight on the **selection and implementation** of an HMS/ATS to get the best ROI.

International recruitment training

Hiring the best talents abroad is a great way of extending your pool of suitable candidates but can be a **big challenge** for your organisation.

This workshop will give you the tools to build a solid **business case** and strategic plan to execute it. It also includes an overview of the different **education systems** in different regions.

Talent acquisition and sourcing

To stay competitive, recruiting organizations must seek out **new ways to find talent** beyond the boards, agencies and ads.

This training will provide you with the tools and metrics to **get more out of your existing channels** but also tap into new pools of candidates.

Learn how to **dramatically improve** your sourcing and become more effective.

Strategic recruitment & staffing

This intensive training will provide your team with the following useful insights on:

- **Analysis;** trends, facts & figures, SWOT, target groups
- **Strategy;** goals, KPI's, positioning, employer branding
- **Planning;** workforce planning, priorities, process design
- **Sourcing;** how to attract candidates
- **Selection;** interviewing, testing, ATS
- **Onboarding**
- **Finance;** budgetting, recruitment costs, business case

Improve your referral hiring

Referrals are the foundation of any **excellent recruiting** program, followed by employment branding. Learn how to improve your (**employee**) **referral hiring** and extend your network. Topics include:

- Design of a world-class referral programme
- Measuring & encouraging referral participation
- More quality hires via extended networks
- Building and maintaining own online social networks
- Pre-qualify jobseekers using trusted relationships
- Referral rewards payments
- Tools and systems

Online recruitment

Get a quick update on **new ways to source** the best talents. Learn about the latest developments regarding online job-marketing and branding.

Topics include:

Web 2.0, jobsites, emailing, gaming, contests, SMS, RSS, social networking, weblogs, SEM/SEO, Second Life, video and more.

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For more information about these in-house company trainings please visit

www.RecruiterUniversity.eu

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